



DAIRYPRO LAUNCHES “PRODUCTIVITY IMPROVEMENT TIPS” INITIATIVE, INVITES FARMER FEEDBACK ON TOPICS

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(Hanoi - Vietnam, and Manila – Philippines) DairyPRO’s mission is to help Asian dairy farmers improve their farm productivity & profits. To benefit each of our clients DairyPRO harnesses the 30+ years of experience of the CG Wellington enterprise serving dairy producers around the world. We bring the deep experience and technical expertise of our organization and staff to our clients as their “Productivity Partner”, delivering equipment solutions and value-added advice and support tailored to their specific circumstances, goals and budgets. DairyPRO is committed to helping our clients succeed!

Asian dairy farmers deserve not only high-quality equipment, service and support, but also to benefit from increasing knowledge that will help them become even better farm operators, providing more for their families and communities through improvements in cow productivity and farm success.

Knowledge-transfer is such a key factor in enabling dairy farm success that DairyPRO is constantly looking for ways we can contribute to collective learning. We sponsor demonstration barns, offer training and skills development courses, and deliver seminars and workshops, and partner with local dairy associations and institutions.

Today, with this same knowledge-transfer goal in mind, DairyPRO is pleased to announce our commitment to sharing “Productivity Tips” on our country-specific Facebook pages. Starting tomorrow, DairyPRO staff periodically post key tips on management topics that are vitally important to dairy farm success. Reflective of our operating philosophy, our tips are all rooted in a simple core objective: ensuring cows essential needs are satisfied in every phase of their day. It’s a proven truth and a powerful management approach: cows produce more milk (and greater return on investment) when their essential needs are satisfied.

Our first “Tip” posting tomorrow will expand on this management concept of ensuring cows essential needs are satisfied in every phase of their day. With the core needs identified, subsequent posts will focus in on approaches to improve your cows’ performance by addressing each essential need.

DairyPRO also invites and warmly welcomes farmer feedback and topic suggestions for future posts. With this initiative, and our other outreach and capacity-building efforts, DairyPRO is keen on establishing a productive and helpful dialogue across the dairy farmer community in southeast Asia. DairyPRO is committed to supporting dairy farmers across the region!

DairyPRO's in-market staff stand ready to fulfill this commitment:

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